

# Shriram Bioseed's new product

**Hyderabad:** Shriram Bioseed Genetics, a unit of DCM Shriram Ltd on Wednesday announced the launch of Hybrid Tomato Raksha in Kadapa, Andhra Pradesh. The new generation variety was developed by Shriram Bioseed Genetics at its Bioseed Research and Development department in Hyderabad. The company said the product has high tolerance for virus, gives excellent fruit colour and uniformity along with size retention capacity even in high temperatures. During 2018-19, Shriram Bioseed Genetics informed that it conducted large scale trials of the Tomato Bioseed Raksha in Kadapa district. "Bioseed Raksha has good rejuvenation habit – if the farmer maintains the crop, it will continue for long period and the farmer can earn more at lesser investments," Shriram Bioseed Genetics spokesperson said.